



JOEY MEDINA

FREELANCE EDITOR

Creative and results-oriented professional. Over ten years of experience in Post Production and Video Editing specifically with commercials, trailers, promos, interactive advertising, and corporate videos. Ability to collaborate with agencies, producers, and directors to explore each creative idea in depth. Proficiently translates each video project into a compelling story which pulls viewers in and speaks to their imagination.

Experience

Freelance Editor **2010 - Present**
Medina Edit
Clients - Disney, Toyota, Lexus, Acura, WB Games, ASICS, Under Armour, Nestle, Century Link, Burger King.
Agencies - Saatchi & Saatchi, Team One, Mullen, Innocean, Phenomenon, Zambezi, McKinney.
Networks - DIRECTV, Current TV, Cartoon Network, The Hub Network, Lifetime, Google/YouTube.

Freelance Editor **Oct 2020 - Present**
Disney Yellow Shoes
Project - Transcreation - Walt Disney Pictures
Transcreated Disney Princess and CARS content for Disney YouTube Social Channel.

Freelance Editor **Dec 2019 - Present**
Compadres - Saatchi & Saatchi
Project - Olympic Social Videos and Sales Events - Clients - Toyota
Edited spots and prepped for audio house mix and color correction session.

Freelance Editor **July 2019 - July 2019**
Motive LA
Project - BK Sunrise Special - Clients - Burger King
Edited spot and prepped for audio house mix and color correction session.

Freelance Editor **May 2018 - May 2018**
Monkeyhead
Project - Top of the Titans/Teen Titans - Clients - Cartoon Network
Collaborated with writer, edit, sound design, music edit, conform edit.

Freelance Editor **Oct 2017 - Nov 2017**
Compadres - Saatchi & Saatchi
Project - The Run Is In All Of Us- Client - ASICS
Edited, music edit, and supervised color session.

Education

Film Studies, B.A.
University of California, Santa Barbara

Referrals

With over 20 years in the business, I can only say that working with Joey has truly been a wonderful experience. His knowledge and expertise are second to none!

Joey is a talented editor. He is quick, intelligent, and diligent. When my boss wanted to supervise an edit, it was Joey that I put in the room. With Joey, you can't go wrong.

Terry Silberman, Partner, ArsenalFX

James R. Knost, DIRECTV, Post Production Manager

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Professional Skills

- Adobe Premiere
- Avid Media Composer
- Final Cut Pro X
- Adobe Photoshop
- Adobe Illustrator
- Adobe Media Encoder
- Adobe Audition
- Magic Bullet Looks
- Basic After Effects
- Wiredrive
- Microsoft Word
- Microsoft Excel
- Wix
- Wordpress

Language Skills

- English
- Spanish